



# 2018 Dining Lounge Sponsor and Program Advertiser



Lincoln/Irving Park/Damen

www.Ribfest-Chicago.com

Festival Dates and Operating Hours: Friday, June 8, 5–10 PM; Saturday, June 9 and Sunday, June 10, Noon–10 PM

CONTACT INFORMATION (Please type or print legibly. Form must be fully completed.)

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_ Twitter Handle \_\_\_\_\_ Facebook Page \_\_\_\_\_ Instagram Profile \_\_\_\_\_

Sponsor Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Event Contact (Fulfilment / Pre-Event Info)  Same as Above Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Payment Contact  Same as Above Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Day-of-Event Contact (OnSite/Pre-Event Info)  Same as Above Mobile Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

PAYMENT INFORMATION  Cash  Check (Payable to Northcenter Chamber of Commerce)  Credit Card

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Credit Card Holder Name \_\_\_\_\_ Billing Address \_\_\_\_\_ Card Holder Signature \_\_\_\_\_

## NEW PROMOTIONAL OPPORTUNITY

Can't staff a booth all weekend at Ribfest Chicago? Take advantage of fantastic advertising opportunities all weekend long with a lounge sponsorship or program ad! Sign up today to get your brand in front of 50,000 people.

**Sponsorship or advertising benefits will not be activated unless this form is signed below and payment is received in full.** Make checks payable to Northcenter Chamber of Commerce. Registration and payment should be submitted to:

Big Buzz Idea Group  
Attn: Ribfest Chicago  
4055 W. Peterson Ave., Suite 105  
Chicago, IL 60646  
OR  
Email: Brad@BigBuzzIdeaGroup.com

If you have any questions about Ribfest Chicago, please contact Brad Ball, Big Buzz Idea Group, Brad@BigBuzzIdeaGroup.com.

### SELECT LEVEL OF SPONSORSHIP PARTICIPATION

- | Sponsorship Category   | Amount   |
|--|----------|
| <input type="checkbox"/> DINING LOUNGE SPONSOR \$1,000   | \$ _____ |
| <ul style="list-style-type: none"> <li>• Branding rights to a designated dining area</li> <li>• Company recognized in Chamber newsletter and listed on event website</li> <li>• Company and lounge recognized in event program</li> </ul>  |          |
| <input type="checkbox"/> PROGRAM ADVERTISER \$500  | \$ _____ |
| <ul style="list-style-type: none"> <li>• Place a 5" wide x 2.5" high ad or coupon in the Ribfest Chicago Program Book. The book is distributed to the first 40,000 festival attendees who donate at the gate. Space is limited!</li> </ul> |          |

**TOTAL SPONSORSHIP AMOUNT DUE** \$ \_\_\_\_\_

- Please check this box, sign below and initial the reverse side that you have reviewed this form in full and agree to the sponsor outline as presented.

HOSTED BY  

PRODUCED BY 

SPONSOR SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

# 2018 Ribfest Chicago

## Dining Lounge Sponsor & Program Advertiser Registration

### RULES AND GUIDELINES

#### DINING LOUNGE SPONSOR

- Dining space is **not** assigned and reserved until sponsorship is confirmed and payment and signed sponsorship agreement received.
- As a Dining Lounge Sponsor, you are encouraged to decorate the assigned dining area in a theme or with other decorations that support and promote your brand as well as enhance the Ribfest Chicago guest experience. Sponsor **may only brand within the area assigned.**
- Signage is encouraged but not required, and may not exceed 10' x 3' in size. It is the responsibility of the Sponsor to deliver and install signage.
- Sponsors may participate in the bulk rental order for canopies and sign pole frame. Please include the completed Equipment Rental forms with your Dining Lounge Sponsor application.
- You **do not** need to staff the area. Ribfest Chicago staff will handle clean up and replenish wet naps, paper towels, etc.
- **No active marketing or sales** may take place in the dining area.
- **No water or soda sales are permitted.** Any Sponsor doing so will be closed down without warning.
- Sponsors will need to make arrangements to retrieve any branding or decorations at the close of Ribfest Chicago on Sunday night, June 10, otherwise they will be collected and disposed of.
- Vehicles are only allowed on the street for setup prior to the start of the event and for teardown after the festival has closed. You will be notified when it is safe to bring your vehicle onto the street. All Sponsors will receive a confirmation email regarding load-in and load-out times and parking arrangements, if any. Each Sponsor must adhere to the established guidelines. **All vehicles must be removed from the route 60 minutes prior to the start of the event. At no time can Sponsors utilize the CVS parking lot or block residential alleys or driveways.**

#### PROGRAM ADVERTISER

- Artwork for your ad/coupon should be created in CMYK at the print size of 5" wide x 2.5" high and be 300 ppi/dpi.
- Please, no MS Word or MS Publisher documents. No web images as they will produce poor quality print images.
- Adobe PDF files are preferred, Press Quality or PDFx1a output recommended. Also acceptable are JPGS/TIFFs at 300 ppi, and vector eps files with all fonts converted to outlines and spot colors converted to CMYK.

#### GENERAL

- All Ribfest Chicago participants and their employees are expected to serve as a positive representation of the community and at no time should there be any illegal activities taking place at the festival. Any one found in violation of these rules can be fined and immediately removed from the festival and prosecuted at the Chamber's discretion.
- Mistreatment of event staff or volunteers will not be tolerated. BBIG/NCC reserves the right to remove any individual/company from the event and ban from future Big Buzz Idea Group productions.
- NCC, BBIG, employees, and related festival providers shall NOT be responsible for any injury, loss or damage that may occur to any participants or property prior to, during or subsequent to the period covered by this contract. The Sponsor signing this contract expressly releases all of the aforementioned from any and all claims from such loss, damage or injury.
- NCC and BBIG are not liable for injury or litigation arising from the products/services you or your company promote to the public.
- This event will be photographed and videotaped. By participating in this event you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by Ribfest Chicago, the Northcenter Chamber of Commerce and/or Big Buzz Idea Group.

**INITIAL** I have read, understand and will comply with the rules and guidelines. \_\_\_\_\_