



# 2018 Kids Square Sponsor Registration



Lincoln/Irving Park/Damen

www.Ribfest-Chicago.com

Festival Dates and Operating Hours: Friday, June 8, 5–10 PM; Saturday, June 9 and Sunday, June 10, Noon–10 PM

**NEW!** New in 2018, Friday night kids square with inflatables and entertainment.

**CONTACT INFORMATION** (Please type or print legibly. Form must be fully completed.)

Northcenter Chamber of Commerce Member  Yes  No

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Company \_\_\_\_\_

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Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Website \_\_\_\_\_ Twitter Handle \_\_\_\_\_ Facebook Page \_\_\_\_\_ Instagram Profile \_\_\_\_\_

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Sponsor Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

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Event Contact (Fulfilment / Pre-Event Info)  Same as Above \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

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Payment Contact  Same as Above \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

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Day-of-Event Contact (OnSite)  Same as Above \_\_\_\_\_ Mobile Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

**PAYMENT INFORMATION**  Cash  Check (Payable to Northcenter Chamber of Commerce)  Credit Card

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Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

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Credit Card Holder Name \_\_\_\_\_ Billing Address \_\_\_\_\_ Card Holder Signature \_\_\_\_\_

**SPONSORS CONFIRMED BY MARCH 9, 2018:**

- at \$5,000 or higher will be included on the CTA Brown Line advertising campaign
- at \$2,500 or higher can place **FREE** ad on Ribfest-Chicago.com

For maximum exposure, send sponsor logos by **March 30, 2018** to: Cory@BigBuzzIdeaGroup.com.

**Sponsorship benefits will not be activated unless this form is signed, initialed and payment received in full.** Make checks payable to **Northcenter Chamber of Commerce**. Registration and payment should be submitted to:

Big Buzz Idea Group  
 Attn: Ribfest Chicago  
 4055 W. Peterson Ave., Suite 105  
 Chicago, IL 60646  
 OR  
 Email: Cory@BigBuzzIdeaGroup.com

If you have any questions about Ribfest Chicago, please contact Cory Jackson II, Big Buzz Idea Group, Cory@BigBuzzIdeaGroup.com.

**SELECT LEVEL OF SPONSORSHIP PARTICIPATION**

See reverse side for detailed sponsor benefits

Sponsorship Category	Amount
<input type="checkbox"/> Level 4—Presenting Sponsor: \$5,000	\$ _____
<input type="checkbox"/> Level 3: \$2,500	\$ _____
<input type="checkbox"/> Level 2: \$1,000	\$ _____
<input type="checkbox"/> Level 1: \$500	\$ _____
<b>TOTAL SPONSORSHIP AMOUNT DUE</b>	\$ _____

Please check this box, sign below and initial the reverse side that you have reviewed this form in full and agree to the sponsor outline as presented.

\_\_\_\_\_  
SPONSOR SIGNATURE DATE



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## SPONSORSHIP BENEFITS

Sponsorship registration **MUST be completely filled out, signed** and submitted with supporting documentation by **April 27, 2018 to receive full printed promotional benefits.** The Northcenter Chamber of Commerce (NCC) and Big Buzz Idea Group (BBIG) are not responsible for applications that do not include the necessary documentation.

***This is a rain or shine event. Inclement weather or Acts of God will not result in the cancellation of the event or the refunding of your fees.***

### LEVEL 4—PRESENTING SPONSOR (\$5,000)

- All the benefits listed for the levels below, PLUS
- Naming rights to Kids Square
- A 10' x 20' booth space located in Kids Square (Sponsor responsible for all equipment)
- Company logo included on Ribfest T-shirts
- Company logo located on Ribfest posters and postcards (minimum of 30,000 printed and distributed)
- 12 Ribfest Chicago passes and six T-shirts

### LEVEL 3 (\$2,500)

- All the benefits listed for the levels below, PLUS
- Naming rights to the Mini Golf or Family Lounge
- Recognized from main stage and kid's stage twice daily
- Company logo on main stage banners and event website
- Company logo on Kids Square Flyer distributed to 7,500+ families
- Two company banners (up to 10' x 3') to be hung in Kids Square (Sponsor to provide two weeks prior to event)
- A 10' x 10' booth space located in Kids Square (Sponsor responsible for all equipment.)
- Six Ribfest Chicago passes and four T-shirts

### LEVEL 2 (\$1,000)

- All benefits listed for the levels below, PLUS
- Naming rights to an Inflatable (Logo will be displayed on a banner on sponsored inflatable.)
- One company banner (up to 10' x 3') to be hung in Kids Square (Sponsor to provide two weeks prior to event)
- Company logo on Kids Square Stage Banner
- Company recognized in Chamber newsletter
- Four Ribfest Chicago passes and two T-shirts

### LEVEL 3 (\$500)

- A 10' x 10' booth space located in Kids Square (Sponsor responsible for all equipment.)
- Coupon or Ad in the Kids Square Program Book
- Company logo on Kids Square Ribfest Chicago webpage
- Company name on Kids Square Flyer distributed to 7,500+ families
- Two Ribfest Chicago passes

### NOTE:

- Please check here if you DO NOT wish to receive the T-shirts that are part of your sponsorship.**

### Receive Additional Exposure Through Social Media Channels

Please make sure to include your Facebook Page, Twitter Handle and/or Instagram Profile on the front of this form.

If you have specific posts you would like the committee to send out, please send them to [Cory@BigBuzzIdeaGroup.com](mailto:Cory@BigBuzzIdeaGroup.com). To see your post, make sure to like us on Facebook (RibfestChicago) and follow us on Twitter (RibfestChicago) and Instagram (RibfestChicago).

## SPONSOR BOOTH RULES AND GUIDELINES

### BOOTH REQUIREMENTS

- Booth space is **NOT** assigned and reserved until sponsorship is confirmed and payment and signed sponsorship agreement received.
- Sponsor **may NOT move** their booth space at any time throughout the festival.
- Sponsors are responsible for their own signage, tents, tables and equipment; Sponsors may participate in a bulk rental order for tents, tables and equipment. The event **does not** provide running water or lights.
- Canopies must be properly weighted down (40 lbs. attached per leg), and Sponsors should lower and properly secure their canopies overnight.
- Participants may **ONLY** market from their assigned space. No drilling into the street shall be permitted.
- **NO water or soda sales are permitted.** Any Sponsor doing so will be closed down without warning.
- All Sponsors must comply with City and State guidelines, and Sponsors offering or selling food require special licensing.
- Ribfest Chicago is meant to reflect the Northcenter community at its best. Each Sponsor is required to empty garbage and recyclables appropriately in the provided dumpsters. Sponsor space must be kept clean and free of debris. A Ribfest Chicago staff member will periodically monitor and review the space for cleanliness. Each Sponsor is responsible for providing necessary trash bags and properly bagging and disposing of all garbage from your booth. **Violators will be fined a minimum of \$100 for non-compliance.**
- Vehicles are only allowed on the street for setup prior to the start of the event and for teardown after the festival has closed. You will be notified when it is safe to bring your vehicle onto the street. All Sponsors will receive a confirmation email regarding load-in and load-out times and parking arrangements, if any. Each Sponsor must adhere to the established guidelines. **All vehicles must be removed from the route 60 minutes prior to the start of the event. At no time can Sponsors utilize the CVS parking lot, block residential alleys or driveways or break festival fencing.**
- It is advised that all participants have a plan for safe handling of money (i.e. the periodic removal of cash from the area and a secure method for maintaining cash on site) and securing or removing product, giveaways or personal belongings, especially when the booth is closed overnight or not manned by a Sponsor representative. Some City events have reported thefts from booths. Please plan accordingly.
- In an effort to protect your space and effectively maintain the cleanliness of the event, if your booth cannot be staffed for the duration the event, you will be required to "close the booth" and remove all items from your area.

### GENERAL

- All Ribfest Chicago participants and their employees are expected to serve as a positive representation of the community and at no time should there be any illegal activities taking place at the festival. Any one found in violation of these rules can be fined and immediately removed from the festival and prosecuted at the Chamber's discretion.
- Mistreatment of event staff or volunteers will not be tolerated. BBIG/NCC reserves the right to remove any individual/company from the event and ban from future Big Buzz Idea Group productions.
- NCC, BBIG, employees, and related festival providers and shall NOT be responsible for any injury, loss or damage that may occur to any participants or property prior to, during or subsequent to the period covered by this contract. The Sponsor signing this contract expressly releases all of the aforementioned from any and all claims from such loss, damage or injury.
- NCC and BBIG are not liable for injury or litigation arising from the products/services you or your company offer to the public. Products offered must comply with applicable state and federal laws.
- This event will be photographed and videotaped. By participating in this event you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by Ribfest Chicago, the Northcenter Chamber of Commerce and/or Big Buzz Idea Group.

**INITIAL** I have read, understand and will comply with the rules and guidelines. \_\_\_\_\_

**CONTACT:** Cory at Big Buzz Idea Group, (773) 804-8589 or email [Cory@BigBuzzIdeaGroup.com](mailto:Cory@BigBuzzIdeaGroup.com), with any questions regarding Ribfest Chicago.